



THE UPDATER

Volume 2, Issue 5 May 2003

2003 BOARD OF DIRECTORS

- **Gord Prescott** (President)
Interfor
- **Mike Jenson** (1st Vice President)
Squamish Credit Union
- **Elvira Peters** (2nd Vice President)
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- **Rob MacLeod** (Treasurer)
G. Stewart Kerr Ltd
- **Shabbir Dhalla** (Secretary)
Best Western Sea to Sky Hotel
- **Jeff McKenzie** (Past President)
All Keys and Locks
- **Ron Anderson**
Squamish Terminals
- **Patricia Heintzman**
99 North Visitor Magazine
- **John Lowe**
Squamish Mills
- **Ken Newington**
Individual
- **Ted Prior**
Southwood Holdings
- **Pat Wilbur**
Paradise Valley Campground

Senators

- **Bill Manson**
- **Dr. Laverne Kindree**

Inside this issue:

<i>Golf Tournament plus Mayor & Council as your Caddy for the day</i>	2
<i>What is a Chamber?</i>	2
<i>Chamber News Bits</i>	2
<i>Event photos & updates</i>	3
<i>Chamber News, New Members, JobwaveBC</i>	3
<i>Squamish Speaker Series: 2010 Olympic News</i>	4

Manager's Report by Karen Hodson

Squamish Chamber of Commerce — Great things happening in the community and with the Chamber



When is the last time you had a good belly laugh when you were doing your work? What about having fun while making business contacts? What a novel idea!

That's what the Chamber's 1st Annual Golf Tournament on June 5 is all about—having FUN. You will still be networking, meeting potential new clients and promoting your business products and services. There will be lots of prizes, games as well as the dinner and golfing.

One of the highlights will be your opportunity to have Mayor Sutherland or one of the District of Squamish Councillors as

your golf caddy for the event! This unique fundraising idea is a whole new way of "Our politicians doing real work!" See p. 2 for details for the auction and registration.

With the provincial government announcing that there will be no tolls on the Sea to Sky Highway, a huge sigh of relief was felt throughout the corridor. With our only transportation route now assured clear access, this will open up the door to the potential for new development and help retain our current businesses.

Now the next big announcement is on July 2. The Olympic Bid Task Force is planning an event to acknowledge the community support.

Details will be available once information is finalized.

The Task Force is also preparing for a positive announcement by hosting a Community Economic Opportunity Workshop for Squamish on June 2. This will be another step forward for our community and ensure that Squamish will be ready for the 2010 Olympic announcement on July 2.

Gordon Goodman and Ian Tait will be delivering the workshops (see p. 4) and are committed to bringing the best Olympic Games ever to be hosted, should Vancouver win the Bid. With this workshop, Squamish will be ready for the benefits of the Games.

TUESDAY MAY 20 GENERAL MEETING LUNCH

Guest Speaker: KEITH RUSH, General Manager Interfor—South Coast Operations

Topic: Forest Issues: From the Local to the International

Location: Howe Sound Inn & Brewing Company

Sponsor: Paradise Valley Campground

The May guest speaker is Keith Rush, General Manager of Interfor-South Coast Operations. Interfor is a BC based forestry company that sells to international markets. A number of issues pertinent to Squamish operations have come forward in the last six months. As well, the softwood lumber issue, stumpage and tenure reforms have come forward from the

provincial government. Keith will provide an overall view and discussion of the forest industry and how this is impacting Squamish.

Chamber members \$18. Potential members or members at the door \$20. Please RSVP as soon as possible. Reserve now! Call the Chamber at (604) 892-9244. The Registration flyer is also posted on the web site.

Thanks to our April guest speaker Helmut Pas-trick, Chief Economist of Credit Union Central. The monthly sponsor was the Squamish Credit Union with door prize winner Chad Graham. ???? won \$31 in the 50/50 draw. Tim Shoultz won the Chamber Insurance (thanks Agent Scully!) IGA gift certificate and Easter flowers.

1st Annual Golf Tournament

Golfing, networking, fun, barbeque dinner, no computers, business contacts, prizes, exercise, and more for only \$75 plus GST!

Register now for the Chamber's 1st annual Golf Tournament on **Thursday June 5**, at the Squamish Valley Golf & Country Club. The event will be a Texas scramble with a shot gun start. No golfing experience necessary, and free tips will be provided by the golf pro's just prior to the start.

Registration forms are in the April monthly mailout and posted on the web site at www.squamishchamber.com. Book early as there are only 72 golfing spots available. Sponsorship opportunities are also available. Your business can also offer special prizes and donations for the silent auction to promote your products and services. Contact the Chamber for details.



Mayor & Council as Caddy!!

The District of Squamish Mayor and Council have graciously agreed to put their names down for the 1st Annual Squamish Chamber of Commerce Golf Tournament Caddy Auction on June 5!

Take advantage of this spectacular opportunity by bidding at the auction to win the **Mayor or a Councilor as your personal caddy for the day**. The Caddy auction will be held 2:00 - 2:30 p.m. where you can bid on the Mayor or a Counsellor of your choice to carry your clubs, read your putts and generally be your golfing slave for the afternoon!

Committee members are Pat Wilbur, Mike Jensen, Tracy Curly, Craig Davidiuk, Shawn Jones, and Rick Toews.

Business After Business

On May 1, the Chamber hosted a Business After Business networking event with representatives of our Chamber Member Benefit Programs. Participants were: Chambers of Commerce Group Insurance Plan, JobWabeBC, Moneris Solutions, Navigata Communications, Payworks, Trade & Commerce Magazine.



What is a Chamber of Commerce Anyway? Andrew Wynn-Williams, BC Chamber of Commerce

Most communities in Canada have a Chamber of Commerce, and those who belong take great pride in their membership. They put stickers on their cars, certificates on their walls and pins on their lapels. They advertise their involvement for all to see.

But those who do not belong often ask why belong? The answer is because they are proud of being part of an organization that plays such a key role in the community.

That begs the question: what is that role? The official description is: "A Chamber of Commerce is a voluntary organization established to promote civic, commercial, industrial and agricultural progress of the community and district which it serves and to work for sound legislation and efficient administration of the community and all of

the government levels: (whew!)

The simple version says so much more. *The Chamber exists to make any community a better place to live.* Period.

A Chamber of Commerce provides an avenue for the business people in a community to create a positive business environment. It also provides the local business community with a vehicle to promote their region to the outside world – either for tourism or business investment. It then serves to help people find their way when they arrive.

The Chamber provides an opportunity for those people who create local jobs and drive the local economy to work with government and the public to build a better community. The community Chamber works closely with the municipal and regional governments. The

provincial Chamber acts as an umbrella organization to lobby the provincial government on issues of mutual concern to all chambers, and the Canadian Chamber serves a similar role at a national level. The chamber speaks for the business community at public hearings, to the media and behind closed doors. They are the voice of business.

When a business joins the Chamber, they can learn about rising government issues that affect business, and add their voice to the chamber's efforts to address them. Equally important is that the Chamber can then support them on the issues that concern their business. When a business joins the Chamber, they help make their community – and their business- healthy and prosperous.

Tourism Squamish Survey

Tourism Squamish has developed a *Tourism Partnership – Industry Survey* to help create an inventory of tourism product in the Sea to Sky Corridor. The Chamber is collaborating with Tourism Squamish to ensure that all of our members have the opportunity to participate and add their voice to this important study. The survey is included with the package containing the 2003 Chamber Member Listing and Business Guide, sent to 2003 members in good standing. Completed surveys can be delivered to the Chamber office by the DEADLINE date of **May 16**.

No Tolls on Highway!

The Chamber is pleased that the provincial government has stated that there will be no tolls on the Sea to Sky Highway. This is a great relief for the community and it will open the door to further economic opportunities and prosperity. A huge thanks to Chamber members who took the time to write letters to government expressing their toll concerns.

Thanks also to Mayor Sutherland and MLA Ted Nebbeling for their tremendous efforts. They helped to ensure that our community retains the highway as free and open access for businesses, residents and visitors.

Sand Sculpting Gardens

Five time sand sculpting world champion, Paul Dawkins will be creating the tallest, freestanding sand sculpture in western Canada in the Squamish Town Centre.

The project will be the longest-running, continuous performing art sand sculpture in the world. Paul plans to include sand sculpting lessons and workshops, a mini putt within the sand sculpture attraction, and a International & Amateur Sand Sculpture Competition. To sponsor, volunteer or find out more information on this exciting project contact Paul Dawkins at (604) 892-5440.

Chamber President Gord Prescott presented a cheque for \$2,735 to Pauline McNeney, the Squamish representative on behalf of the Capilano College Foundation. The funds were raised at the Chamber's 69th AGM and President's Banquet for the Commerce's endowment fund with the Foundation.. Also in the photo is Kevin Floyd, a local Capilano College student who was awarded a \$650 bursary from the Chamber's endowment fund.



Board Strategic Planning

The Board of Directors met on the evening of Tuesday April 22 to discuss the Chamber of Commerce strategic plan for this year. Thanks to Michel Cowen for facilitating the meeting and Sea to Sky Stables for providing the opportunity for the Chamber to hold the meeting on site as well as the barbeque and a horseback ride. The next step is planned for May 13 with the final results to be distributed to members when completed.

The Squamish Chamber of Commerce has changed our domain name. The web site and all e-mail addresses have changed from ".bc.ca" to ".com" Please change your records and check out our web site www.squamishchamber.com

SUPPORT LOCAL BUSINESSES
Shop locally throughout the year!



Breakfast with the Mayor and Council
Mayor Ian Sutherland, Councilors and Chamber members at event on April 30.



Chamber News and Members Information

*** FAM TOUR MAY 9 & 10**
The Chamber will be hosting nearly 40 Visitor Info Counsellors, hotel concierges, tour operator wholesalers and other front line tourism staff on the Familiarization Tour on May 9 and 10. They are invited to sample what Squamish is all about. Hopefully through a positive experience, they will encourage more tourists to visit our community. Members have generously provided products and services.

*** ROAD CLOSURES (Mar 4-Nov 26)**
Culliton Creek - Cheakamus Canyon

- 1. Daytime Closures**
30 minute closures 3 times a day with a 10 minute queue clearing time
Apr 28-June 19 9-10 AM, 12-1, 3-4 PM
- 2. Nighttime Closures** 4 hour windows
Apr 28-May 29 10PM-2AM, 3-6 AM
- 3. Ten Minute Closures** (random/minor)
Mar 4 -Nov 26 9AM-5 PM, 8PM-6AM

INFO LINE: 1-866-986-8675

*** JOBWAVEBC**
Are you an employer looking to hire the best? Want to read about success stories from hiring with JobWaveBC, visit the website at www.jobwavebc.com or call Kathy Daniels at (604) 892-5796 ext. 224 or toll-free 1-888 JOBWAVE



1-888-562-9283

Welcome New Chamber of Commerce Members

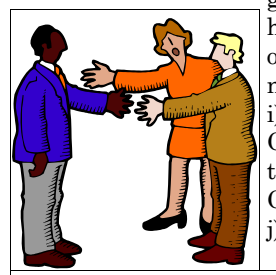
Welcome the following new member who saw the value in becoming part of the Squamish Chamber of Commerce:

- Hi-Land Roofing and Cladding- contact Andrew Slee at (604) 898-1075
- Hubba Hockey - Contact Andrew Slee at (604) 898-1075

The Chamber is a great way to build on your client base as well as educate others on your unique products and services.

- Member Benefits Include:
- Chambers of Commerce Group Insurance. For 1 or more employees.
 - Discounts on advertising for the Community Highway Signs.
 - Preferred discount rates for processing Visa , MasterCard and interact.
 - Partnership discounts rates.
 - Networking opportunities and guest speakers at lunches and special Chamber events.

- Newsletter *The Updater* sent monthly updating members on activities, events, issues and items of interest.
- Information reports
- Belonging to the "Voice of Business" in the community.
- Membership with the BC Chamber of Commerce and the Canadian Chamber of Commerce.
- Co-operative advertisements and discounts on activities



Opportunities for Business Networking!

SQUAMISH CHAMBER OF COMMERCE
BUSINESS AND VISITOR INFORMATION
SERVING SQUAMISH, BRITANNIA BEACH AND FURRY CREEK

P.O. Box 1009
37950 Cleveland Avenue

Phone: (604) 892-9244
Fax: (604) 892-2034
Email: information@squamishchamber.com
Web: www.squamishchamber.com

Come Grow With Us

STAFF

Squamish Chamber of Commerce

Manager: Karen Hodson
Administrative Assistant: Lucinda French

Visitor Info Centre

Senior Visitor Info Counsellor: Nadine Seaman

Visitor Info Counsellors:

Visitor Info Counsellor: Anne Barnes
Visitor Info Counsellor: Sonia Bajwa



MISSION STATEMENT: The Squamish Chamber of Commerce is dedicated to enhancing the quality of life in the community by actively supporting business, economic growth and diversification.

THANKS A BUNCH!

A huge thanks to the following businesses and individuals who have contributed to the success of the Chamber of Commerce:

Bev Iverson, David Eidsvik, Bonnie Fairbairne, Gord Prescott, Greg Gardner, Bob Brant, Connie Spiers, Alison Scully, Dan Geddes, Rob MacLeod, Ian Tait, Peter Gordon, John Lowe, Tom Galemberti, Susan Bell, Casey Dorin, Inge Oord, Shabir Dhalla, Jeff Dawson, Patricia Heintzman, Mark Doherty, Pat Wilbur, Cole Wiebe, John Barson, Jeff Dawson, Michael Cowen, Dave Fenn, Paul Dawkins, Rick McKinny, Tim Shoults,

CHAMBER BENEFITS

The Squamish Chamber is a proud member of both the BC and Canadian Chambers of Commerce. By joining your local Chamber, members benefit substantially. Check the websites for newsletters, updates, policy issues and the voice of business.

British Columbia Chamber of Commerce www.bcchamber.org

Canadian Chamber Web: www.chamber.ca

Vancouver 2010 Bid Corporation

For the latest information on the bid to bring the Olympic Winter Games and Winter Paralympic Games to Vancouver and Whistler in 2010, visit www.winter2010.com. Be sure to sign up for automatic e-mail updates - just click on "Subscribe Today" on the 2010 homepage. **Bid Packages including Bid Support forms, decals, stickers are available at the Chamber.**



The Squamish Speaker Series - Expanding Our Business Horizons

Speaker: **STEPHEN IBARAKI**, Faculty, Capilano College—North Vancouver

Topic: ***The Future of Computers: What Businesses Need to Know***

Date/location: Thursday **May 22** Capilano College - Squamish Campus 7:00—9:00 PM
RSVP Capilano College (604) 892-5322

Cost: By donation (proceeds to the Chamber & Linda Carney Memorial Endowment Fund)

To stay viable and ahead of the competition, and to maximize their efficiency, businesses need to plan for the future and that means closely monitoring computing trends. Businesses are already tightly integrated with computing systems and the Internet and this interdependence will continue to increase. In this seminar, Capilano College business instructor Stephen Ibaraki will examine the current and future state of computing so that business leaders can learn where it's all heading, and plan appropriately.



Stephen Ibaraki



PLANNING FOR GOLD It's Our Time to Shine: 2010 Community Opportunities Workshop.

The Chamber's Squamish Olympic Bid Task Force will be coordinating a workshop scheduled for June 2 from 8:00 - 10:30 AM at the Best Western Sea to Sky Hotel. The Community Economic Opportunity Workshops are designed to assist communities in determining their own unique opportunities associated with the 2010 Olympic Games, and to begin the local effort needed to capitalize on them. The workshops will bring community and business leaders together to begin "taking stock, taking aim and taking action" and ultimately to fuel a collaborative local effort to add the Olympics as an economic generator. The goal of the workshops will be to impart information, to build momentum, and to identify "champions" who can lead the development of a community-based Olympic economic strategy. The workshops will become the catalyst for wide-reaching, regional diffusion of Olympic economic success. Gordon Goodman and Ian Tait of the Bid Corporation will be facilitating the workshop in Squamish.