



WELCOME to the winter issue of the Que/Sams Mac User Group Newsletter. Our goal is to use this venue to keep you updated on Que and Sams' activities within the Mac world. You'll learn some great tips and tricks, and get the opportunity to learn a little more about our authors in our author profile section. We'll keep you up-to-date with what books are forthcoming and those that are worth a second look. Likewise we want to know what is going on in your group. Keep us posted on your events and activities.

Let us know how we can make our books better and which ones just cannot be topped. If there is anything that you would like to appear in these newsletters, drop us a line on that as well. And be sure to visit www.quepublishing.com and www.sampublishing.com for the latest titles from Que and Sams!

Happy holidays from the Que/Sams team! We wish you a wonderful holiday season and all the best in the New Year.

QUE PUBLISHING INKS TWO NEW DEALS

Que Publishing has two exciting new alliances: a publishing contract with television's top tech personality, Leo Laporte, and a series publication agreement with Future Network USA, publisher of MacAddict and Maximum PC magazines.

Many of you may know Leo as the host of TechTV's "The Screen Savers" and as author of TechTV Leo Laporte's 2003 Technology Almanac. But Leo is known for much more than these successes. He regularly appears on "Live with Regis and Kelly," "ABC's World News Now," and "CNN's American Morning" as a technology expert, and he is widely recognized as a "geek guru" to tech enthusiasts around the country. Besides all of this, he is a genuinely nice guy who has a personality that flies off the screen (and of course, the page).



Future Network USA reaches nearly 400,000 subscribers with its market-leading titles, MacAddict and Maximum PC magazines. Both magazines are geared to the home computer user who is looking for quality technical expertise. MacAddict is the ultimate hands-on guide to everything Macintosh that lives and breathes the passion that Mac users still feel for their machine – and the MacAddict books from Que will continue in this tradition.

We are very excited to bring these excellent resources to our readers. Books from both of these alliances should be on bookstore shelves in 2004!

FUN FOR THE HOLIDAYS WITH IMOVIE

Wouldn't it be fun to take this year's holiday photos and videos and make your own iMovie? Here are a few tips on iMovie from Sams Teach Yourself iMovie and iDVD in 24 Hours by Todd Kelsey (ISBN 0672324849, \$24.99).

Q. Are all digital camcorders compatible with iMovie?

Most digital camcorders are compatible with iMovie. For a list of compatible cameras, go to <http://www.apple.com/imovie/compatibility.html>.



Q. Can I add sound effects of my own to iMovie?

Yes, you can, but you have to know where to store the files so that iMovie will display them in the Sound Effects pane of the Audio tab. Please note that your sound files must be in .aiff format. You can convert MP3s to aiff format using QuickTime Pro.

To add your own sound effects, open the Library folder of your user account and look for a folder called iMovie. It should contain a folder called Sound Effect. If the iMovie folder doesn't exist, create it and add a new folder inside it called Sound Effect. Create a folder inside the Sound Effect folder and name it anything you'd like. Then drag your aiff sound files into that folder.

After you restart your computer, your added sound effects will appear in the Sound Effects pane in the Standard Sound Effects list.

ADDING PHOTOS DIRECTLY

You can easily add photos directly to iMovie by dragging the image files from your desktop into the Clip Organizer pane, the Clip Viewer, or the Timeline. In all these cases, iMovie adds the image, just like a video clip, but again automatically tries to apply the Ken Burns effect using the current settings within the Photo pane.

So what is the Ken Burns effect that Apple so desperately seems to want us to use? It's a method of bringing life to still images that was pioneered by the filmmaker Ken Burns, who has created many award-winning documentaries, and whose work has even been nominated for an Academy Award.

You can cancel the Ken Burns effect and use the image as a still by pressing Escape (Esc) or Command+ immediately after adding it to iMovie.



AUTHOR SPOTLIGHT: CARLA ROSE

Carla Rose started her photography career at the age of 8 with a Brownie Hawkeye. A graduate of the School of the Museum of Fine Arts in Boston, she has been a TV news photographer and film editor, as well as an advertising copywriter and graphic artist, before discovering the Macintosh. She has written all or part of about thirty computer books, including Sams Teach Yourself Adobe Photoshop CS in 24 Hours (ISBN 0672325926, \$24.99). She welcomes e-mail addressed to author@graphicalcat.com.



Here is a bit of an interview with Carla, courtesy of Stephen Ibaraki. To read the entire interview, visit http://www.stephenibaraki.com/cips_rose.pdf

Q: What do you consider the key points to consider when selecting equipment for digital photography, digital imaging, and computer equipment?

CARLA: The one key point is to consider what you're planning to use it for. You don't need to spend a thousand bucks on a camera to shoot pictures of the new baby or kitty for your web page. You don't need a 23" LCD display for surfing the web or reading your e-mail. On the other hand, you need the best equipment you can afford if you're planning to do professional photography. You need the best scanner you can get if you intend to do photo restoration. And if you intend to do fine art photography, as I do, you need a good printer that takes wide, heavyweight art papers and archival inks.

Color is an issue for me, so I invested in a good monitor and a calibration system. I chose a Nikon CoolPix 5700 camera because it has good resolution and a very good zoom lens. I am slightly handicapped and it's helpful that I can compose a photo by zooming in or out rather than walking an extra hundred feet to get closer to a subject. I also use the Nikon telephoto and wide-angle accessory lenses.

Of course, you also have to remember that no matter what you buy and how much you spend; something both better and cheaper will be out next week.

Q: Of the available software packages, why do you focus heavily on Photoshop? What are the compelling reasons?

CARLA: Quite simply, it's the best. I am a dedicated Mac user. I've tried Windows and Paint Shop Pro, and I just wasn't happy. The people who first created Photoshop — Thomas Knoll, Marc Pawliger, Chris Cox — to name a very few of the many, must have spent some time in the darkroom. They've made tools that work the way the "real-world" ones do. Dodging and burning, for example, are so much a normal part of making a photo enlargement from a negative... Sponging, too. Many times, I'd swab fresh developer on a print in hopes of bring up more detail. Photoshop does the things I used to wish I could do to a picture, along with many more other options than I'd ever have dreamed of. The filters... I could go on for days about what you can do with Photoshop filters.

Q: What is the current state of digital imaging and where do you see it heading in 2 years, and five years? [equipment, software, processes, techniques and so on]

CARLA: The current state is changing as we speak. I don't know where it's going. I almost think we've reached the level of what's practical as far as resolution. Do we really need more than 5 megapixels when the monitor's showing 72 dpi? We have screens that can display millions of colors. The best-trained human eye can't distinguish more than about twenty thousand. I think HDTV might bring us much better monitors in the near future, and that will at least let us see what we already have.

Really high-quality ink jet printers are coming down in price, so we'll all be doing bigger, better prints soon. That will be a good thing for the art. Down the road, I am looking forward to hologram cameras. It may be more than five years away, but maybe not, if we can create a demand for them. I think 3D imaging is fascinating, and I can't wait to try it.

Q: Do you see major changes on the horizon; new "killer apps"; winners and losers?

CARLA: No, but of course, I haven't exactly gone looking. I'm sure there will be some. I always check out anything new from Alien Skin. Those guys do some great plug-ins. Flaming Pear and Auto F/X are also doing some very neat stuff. As far as I'm concerned, nothing's going to replace Photoshop, or MS Word, or InDesign for the basic tools of my particular trade. I guess I'm old fashioned... Heck, I still play Tetris.

NEW AND UPCOMING TITLES

PROGRAMMING IN OBJECTIVE-C

Stephen Kochan
ISBN: 0672325861

MAC OS X PANTHER IN A SNAP

Brian Tiemann
ISBN: 0672326124

MAC OS X PANTHER UNLEASHED, THIRD EDITION

John Ray and
William C. Ray
ISBN: 0672326043

SPECIAL EDITION USING MAC OS X V10.3 PANTHER

Brad Miser
ISBN: 0789730758

EASY MAC OS X V10.3 PANTHER

Kate Binder
ISBN: 078973074X

ILIFE IN A SNAP

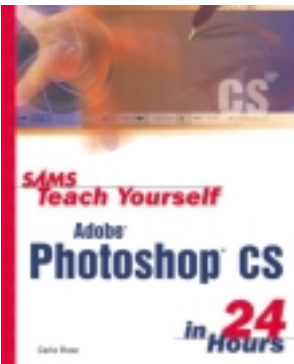
Jinjer Simon
ISBN: 0672325772

ABSOLUTE BEGINNER'S GUIDE TO KEYNOTE FOR MAC OS X

Curt Simmons
ISBN: 0789731010

SHOW ME MAC OS X PANTHER

Perspection, Inc.
ISBN: 0789730669





CONSUMER ELECTRONICS SHOW

Que and Sams Publishing are dedicated to staying on top of the latest technologies – from PCs to the latest gadgets. So when the world's largest consumer technology tradeshow, the International Consumer Electronics Show (CES), takes place in Las Vegas from January 8-11, we will be there! A team from Que Publishing will be attending the show and exploring the latest and greatest in consumer gadgets.



The 2003 International CES featured more than 2,200 exhibitors, 1.2 million net square feet of exhibit space, and 117,000 attendees. Some of the products that have debuted at CES in the past include:



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|---------------------------------|-----------------------|----------------------------|
| VCR (1970) | Camcorder (1981) | Compact Disc Player (1981) |
| Digital Satellite System (1994) | DVD (1996) | HDTV (1998) |
| Digital Audio Radio (2000) | Microsoft Xbox (2001) | Blu-Ray DVD (2003) |

QUE'S BUSINESS TRAVEL ALMANAC FLIES ONTO SHELVES



Need an airline seat with a powerport? Want to impress your client with the best restaurant in town? Need to book a hotel with high-speed access? Wish you had known that the train was faster and cheaper than a cab?

The Business Travel Almanac by Donna Williams (ISBN 0-7897-2934-2, \$19.99 USD) puts the answers to these questions and more at

the fingertips of the busy business traveler. With a combination of travel advice, reference material, directory information, and city guides, this book is a unique tool for the traveling professional.

It is packed full of info, with airline comparisons, hotel details, and rental car options. The city section focuses on 15 major U.S. cities and includes airport and city maps, convention center info, restaurant reviews from Gayot.com, and much more! Cities include: New York City, Los Angeles, Chicago, San Francisco, Philadelphia, Detroit, Boston, Dallas, Washington DC, Houston, Atlanta, Miami, Seattle, Phoenix, and Las Vegas.

The book includes special features for the technology business traveler, including a companion Web site (www.businesstravelalmanac.com) with important links, phone numbers and updated travel information. Also, purchasers of the book are able to download the book to their laptop or PDA for easy accessibility on the road. Visit www.businesstravelalmanac.com to purchase your copy today!

WORD SEARCH: MAC STUFF

APPLESCRIPT	X	K	H	O	M	H	G	T	K	G	S	J	A	L	K
BURNING	J	I	R	M	H	W	Y	P	Q	H	M	S	Q	H	O
COLORSYNC	Q	R	N	T	N	D	H	I	E	Q	P	E	S	N	C
DATABASE	X	A	K	U	N	S	C	R	A	M	B	L	E	S	I
ENIGMO	Y	F	C	M	T	A	L	C	R	D	T	A	N	D	I
FIREWALLS	U	A	C	O	L	O	R	S	Y	N	C	M	U	F	T
ICAL	U	S	T	I	C	K	I	E	S	A	B	A	T	A	D
ILIFE	Y	U	P	K	R	N	I	L	Y	N	I	A	I	R	D
ITUNES	H	B	D	A	R	G	L	P	I	X	E	L	S	Q	F
KEYNOTE	L	J	U	N	M	A	N	P	A	G	E	F	C	L	R
MANPAGE	Y	B	X	R	W	H	A	A	F	N	Y	H	I	E	U
MONITORS	M	N	W	E	N	I	G	M	O	R	T	F	S	L	U
PANTHER	X	S	R	O	T	I	N	O	M	U	D	H	G	O	I
PIXELS	B	I	Y	E	T	O	N	Y	E	K	D	Z	E	Q	V
SAFARI	F	U	I	A	Y	C	Y	G	T	A	X	K	C	R	D
SHERLOCK															
SPAM															
STICKIES															
UNIX															
UNSCRAMBLE															



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