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Podcast with Leonard Brody, co-founder of NowPublic.com

This is the next podcast in the **continuing series** of interviews with leading professionals. In this blog, I introduce Leonard Brody, co-founder of NowPublic.com, international top-ranking thought leader, entrepreneur, speaker, business visionary, and best-selling author. I encourage you to share your thoughts here on these interviews or send me an e-mail at sibaraki@cips.ca.

Enjoy!

Stephen Ibaraki, **FCIPS, I.S.P., MVP**

- [Listen to the Interview](#) (MP3)
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About Leonard Brody



Leonard is a highly respected entrepreneur, venture capitalist and best-selling author. He has helped in raising millions of dollars for startup companies, been through one of the largest internet IPOs in history and has been involved in the building, financing and/or sale of five companies to date.

Much critical acclaim has followed him in his endeavours. At Onvia Canada (where he was part of the initial executive) the company was voted Canada's number one startup in 2000 and subsequently closed a \$240 Million IPO on NASDAQ. In addition, at Marqui, where Leonard was Chief Advisor, the company was rated as the best new technology

company in the country in 2003.

Currently, Leonard is Co-CEO and a Director of NowPublic which is one of the pioneers in citizen journalism and quickly becoming one of the largest news agencies in the world. He is also a Venture Partner at Growthworks Capital, one of Canada's largest national technology funds, and acts as an advisor to venture capital funds in the US, Europe and Asia. He is also a board member and/or advisor to several companies including Infowave, Sonic Foundry, Derby County Football Club in the English Championship, CanWest Global and Alliance Atlantis.

Leonard is currently an advisor to the Canadian Ministry of International Trade and a Director of Canada's largest technology association, CATA.

A highly sought-after public speaker, Leonard has lectured at universities and conferences throughout the world. He is co-author of the best selling books, *Innovation Nation: Canadian Leadership from Jurassic Park to Java* and *Everything I Needed to Know About Business...I Learned from a Canadian* both published by John Wiley and Sons.

Leonard holds an Honours Bachelor of Arts from Queens University, a law degree from Osgoode Hall and is a graduate of the Private Equity Course at the Harvard Business School.

Posted: Tuesday, August 21, 2007 8:00 AM by [cdnitmgr](#)

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TL said:

NowPublic is ranked in the top 50 for 2007 by Time. Not bad for a new company:http://www.time.com/time/specials/2007/article/0,28804,1633488_1633530_1633569,00.html

August 21, 2007 9:18 AM

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