



IT Manager Connection

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Speaking and Thinking in Business Terms: Essential for IT

I just finished a podcast with Jeff Kempiners, the CTO of Avanade, one of the largest Solution Providers. One thing that came clear is the need for IT Managers to think and breathe business. You need to talk in business terms. Watch for the interview next week since Jeff provides some very practical advice for businesses and managers.

Following along these lines, I'm often asked which is more valuable to managers: a Masters in IT or one in business. I would opt for business. I believe this provides better career opportunities and was recently interviewed on this with [Computer World Canada](#).

In fact, the future work profile of the IT worker is BAIT:

Business and core Industry Knowledge
Service-oriented Attitude
Interpersonal, inter-relationships, communication skills
Technical skills

Best regards,
Stephen Ibaraki, [FCIPS, I.S.P., MVP](#)

Posted: Monday, October 29, 2007 8:00 AM by [cdnitmgr](#)
Filed under: [Stephen Ibaraki](#), [IT Alignment](#)

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