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Resident Bloggers

Stephen Ibaraki
Technology Journalist I.S.P.,
DF/NPA, CNP



Barnaby Jeans
IT Pro Advisor
Microsoft Canada



Computing Canada (CC) "Blogged Down" – Dr. Norm Archer: Professor Emeritus and Leading International Authority on eBusiness

There's a new editorial feature, **Blogged Down (BD)**, in **Computing Canada (CC)** which features an upcoming interview that appears here in the **Canadian IT Managers forum (CIM)**. Computing Canada (CC) is the oldest, largest, most influential bi-weekly business/technology print publication with an audience that includes 42,000 IT decision makers in medium-to-large enterprises. For more than 30 years, Computing Canada continues to serve the needs of Canada's information technology management community—you can request your free subscription at: <http://www.cornerstonewebmedia.com/plesman/main/Subscription.asp?magazine=CCA>. For the latest online business technology news go to: www.itbusiness.ca



This is the **7th interview** in the series, **Blogged Down**. The interview is with **Dr. Norm Archer**, Professor Emeritus in the Management Science and Information Systems Area of the DeGroote School of Business, McMaster University, Canada. He is also Special Advisor to the McMaster eBusiness Research Centre (MeRC), which he founded in 1999 as its first director.

Index and links to Questions

Q1

[As the leading authority in eBusiness, can you profile four challenges, how you solved them, and the lessons learned?](#)

Q2

[What are the three biggest issues facing business in 2006, and in 2007? How can they be addressed through technology and business process?](#)

Q3

[What are the four biggest issues IT executives today and what are your recommendations for meeting these challenges?](#)

Q4

[Can you profile your current research projects and provide an early glimpse into your conclusions and the impact they will have on businesses/organizations?](#)

Q5

[What more do you wish to accomplish with MeRC and how will you do this?](#)

Q6

[Can you profile the expected outcomes from your work with ORNEC?](#)

Q7

[What will be the key issues and their possible solutions at the next "annual symposium on supply change management"?](#)

Q8

[How do you see your research work evolving into the future and why?](#)

Q9

[Provide your five predictions of future](#)



John Oxley
Director IT Pro Evangelism
Microsoft Canada



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Q9	trends, their implications and business opportunities?
Q10	For the future, which specific new internet technologies do you find will have the greatest impact on history?
Q11	Can you talk about the challenges around compliance?
Q12	Which are your top five recommended resources?
Q13	Provide commentary on two topics of your choosing.

Dr. Archer's Profile:

Dr. Norm Archer is Professor Emeritus in the Management Science and Information Systems Area of the DeGroot School of Business, McMaster University, Canada. He is also Special Advisor to the McMaster eBusiness Research Centre (MeRC), which he founded in 1999 as its first director. From December 2000 to his retirement in July 2002 as a Full Professor, he held the Wayne C. Fox Chair in Business Innovation. He is currently involved in a variety of activities in research, consulting, teaching, and supervising graduate student research on eBusiness topics. He plays a key role as the coordinator of eCommerce research in the Ontario Research Network for Electronic Commerce (ORNEC) where MeRC is an important member. He has been responsible for organizing an annual symposium on supply chain management, jointly sponsored by MeRC, ORNEC, and the Purchasing Management Association of Canada. This highly successful two-day symposium has been offered three times under Dr. Archer's leadership, and it will be offered for a fourth time on October 4-6 2006, this time under the leadership of Dr. Elkafi Hassini.

Dr. Archer has published more than 70 papers in refereed journals and conferences, and has given many invited talks on eCommerce/eBusiness at universities and conferences around the world. In his research he is active, along with his graduate students and colleagues, in the study of organizational problems relating to the implementation of eBusiness approaches, particularly pertaining to mobile applications in business, health, and government organizations, and the resulting impacts on processes, employees, customers, and suppliers. Current research projects involve various aspects of mobile eHealth, mobile government, identity theft, supply chain management, knowledge transfer and management in network organizations, and change management in organizations.

The first CC Blogged Down interview was with software architect and Microsoft MVP, Roger Sessions appearing here Jan 10, 2006: <http://blogs.technet.com/cdnitmanagers/archive/2006/01/10/417165.aspx>

The second CC Blogged Down interview appearing Feb 7, 2006 was with cryptologist and security authority Bruce Schneier: <http://blogs.technet.com/cdnitmanagers/archive/2006/02/07/418933.aspx>

The third CC Blogged Down interview appearing March 10, 2006 was with senior protocol analyst and security expert, Laura Chappell: <http://blogs.technet.com/cdnitmanagers/archive/2006/03/10/421727.aspx>

The fourth CC Blogged Down interview appearing March 21st, 2006 was with Trevor Eddolls author, editor, founder and CEO of iTech-Ed Ltd.: <http://blogs.technet.com/cdnitmanagers/archive/2006/03/21/422529.aspx>

The fifth CC Blogged Down interview appearing April 10th, 2006 was with Ben Grebinski, 2005 CC IT Executive of the Year; Superintendent of School Operations, Administrative Services and Technology, Regina Catholic Schools: <http://blogs.technet.com/cdnitmanagers/archive/2006/04/10/424696.aspx>

The sixth CC Blogged Down interview appearing April 26th, 2006 was with Paul Bassett, I.S.P. (ret.); leading software engineer and computer science authority; senior consultant, Cutter Consortium: <http://blogs.technet.com/cdnitmanagers/archive/2006/04/26/426437.aspx>

I also encourage you to share your thoughts here on these interviews or send me an e-mail at sibaraki@cips.ca.

Thank you,
Stephen Ibaraki, I.S.P.

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