



# IT Managers Connection

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We all have a responsibility to help take back the ground...

New resident blogger - Ruth Morin

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Mark Stofra: Editorial Director - IT Business Group - Speaks on the "Changing Role of the CIO"

Introducing the Microsoft IT Manager Podcast Series

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### News

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Canada's Association of Information Technology (IT) Professionals



Resident Bloggers Stephen Ibaraki Industry Analyst FCIPS, I.S.P., DFNPA, CMP, MVP



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## Interview Dr. Karl Moore: Internationally Leading Business and Management Authority, McGill University

Business, leadership, and management insight are essential tools for you as IT managers as you develop your career path. Every study I read and all the discussions I have with senior IT executives point to this same conclusion.

To help you, in this blog series, we talk with the top international business and management authority, Dr. Karl Moore, from the Desautels Faculty of Management, McGill University. You may have seen Karl's interviews with leading business leaders in the Globe & Mail. We will be sharing some of these interviews here as well.

Thank you and Enjoy!  
Stephen Ibaraki, [FCIPS](#), [I.S.P.](#), [MVP](#)

Today I will profile Karl...

Dr. Moore joined McGill's Faculty of Management in autumn 2000, where he teaches graduate courses in globalization and high tech marketing. He has taught extensively in executive education and MBA programs in North America, Europe, Asia, Australia and Africa with leading universities including: Oxford, LBS, Cambridge, Duke, the Drucker School, the Rotterdam School of Management, ENPC, the University of Hawaii and the Helsinki University of Technology.

Dr. Moore's publications include over seventy articles, books and papers on a variety of topics. His research has been published in a number of leading journals including: SMJ, JIBS, Human Relations, Management International Review, Business History, Marketing Management, The Harvard Business Review, Across the Board.

On the history side of globalization and international business, he and co-author historian David Lewis have published articles in Business History and the Management International Review on international business in the ancient world. Their award-winning book, Birth of the Multinational: 2000 years of Ancient Business History, came out in 1999. It is a recommended book on the Harvard Business School website. Their latest book, Foundations of Corporate Empire, was published in Winter 2001 by the Financial Times/Prentice Hall and was reviewed in many leading newspapers around the world. His research has been published in Chinese, French, Dutch, Danish, German, Finnish, Spanish, Portuguese and Japanese.

He has been a consultant to leading global firms including: Nokia, Morgan Stanley, IBM, British Airways, HP, Shell, Volvo, Accenture, Lilly, Pfizer and Regis McKenna. Articles on his research and op ed pieces written by him have appeared in many publications including the Financial Times, The Los Angeles Times, the Australian Financial Review, The Financielle Dagblad, the Globe and Mail, the National Post, La Presse, the Montreal Gazette, and other leading papers. He is a regular guest in the media and appears on CNN, BBC, CBC, CTV and Global Television. The Globe and Mail recently identified Dr. Moore as one of the top 10 Canadian academics in the media.

For more, see: <http://people.mcgill.ca/karl.moore/>

In the next blog, Karl will talk about:

- His role with McGill;
- Prior roles;
- North American Advanced Leadership Program;
- Contributions;
- Roadblocks to business success.

I also encourage you to share your thoughts here on these interviews or send me an e-mail at [sibaraki@cips.ca](mailto:sibaraki@cips.ca).

Posted: Friday, December 08, 2006 11:21 AM by [ednitmgr](#)  
Filed under: [Stephen Ibaraki](#), [Interviews](#), [Guest Bloggers](#)

### Comments

Wendy L said:

I see his work in the Globe so the blogs would be useful. Where's the rest?



Ruth Morbin IT Pro Advisor  
Microsoft Canada



John Osley Director Community Evangelism  
Microsoft Canada



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December 20, 2006 3:23 PM

Cara Lee said:

I went to McGill and would like to see more leadership tips. Where's the rest?

December 23, 2006 6:54 PM

Canadian IT Manager said:

First let me wish everyone a Happy New Year. Over the past year we have seen the Canadian IT Managers

January 2, 2007 11:22 AM

Canadian IT Manager said:

[Editor's Note] This post originally appeared December 8, 2006. The full article will follow this week.

January 8, 2007 9:57 AM

New Comments to this post are disabled

