

**This Blog**

About

Email

May	June 2006	Jul
S	M	T
28	29	30
4	5	6
11	12	13
18	19	20
25	26	27
2	3	4

**Search**
 Go
**Archives**

June 2006 (20)

May 2006 (29)

April 2006 (30)

March 2006 (39)

February 2006 (41)

January 2006 (26)

December 2005 (26)

November 2005 (8)

October 2005 (6)

September 2005 (2)

August 2005 (7)

**News**

These postings are provided "AS IS" with no warranties, and confers no rights. You assume all risk for your use.

» Blogs that link here



Canada's Association of Information Technology (IT) Professionals

**Resident Bloggers**

Stephen Ibaraki

Industry Analyst  
FCIPS, I.S.P., DFNPA, CNP,  
MVP



Barnaby Jeans  
IT Pro Advisor  
Microsoft Canada

[Linked in profile](#)

**Microsoft Innovation: Open Blogging for IT Managers**

It started with an idea about a year ago with official pre-launch November 28<sup>th</sup> with [John Oxley's invitation](#) and [my response](#). The Canadian Information Processing Society (CIPS) is a partner and Computing Canada linked in with their editorial feature [Blogged Down in January](#)—in their magazine, they highlight and then point to an interview which appears here first.

Our first podcast was the interview in December 2005 with [Dr. Maria Klawe](#), at that time Dean of Engineering at Princeton and a top-ranking computer scientist. [That first one took more than 100 hours in preparation. Who said podcasts are easy?] As an update to that interview: in May 2006, Maria became a CIPS Fellow for "outstanding contributions to the advancement of information technology." Effective July 1<sup>st</sup>, Maria's takes on a new role as a US College president and I have another interview on the books with her late this year.

You already know what I'm talking about right? It is this forum, the Canadian IT Managers blog or CIM. I like acronyms ☺. We now have a great team of fellow bloggers too—have a look at the left-side panel! Barnaby Jeans leads the way as the overall CIM manager.

Official blog counts started January 10<sup>th</sup>, so going back to November, I made about 100 posts so by year-end it should be more than 200. Hey, it is work, and the bloggers here volunteer their time, but it's also a lot of fun. However to make it really worthwhile, I want input from you! I would like to see more comments from you and have you join the blogging team. This CIM forum is really about you and what you want. What would you like to see in the CIM?

So what prompted this blog...

Yesterday, I caught, [This blog's for you](#) by Grant Buckler in [itbusiness.ca](#). As noted in the article through these excerpts:

*Barnaby Jeans, IT Pro advisor at Microsoft Canada and one of the resident bloggers on the [Canadian IT Managers](#) blog, says he believes it is one of the first to focus on IT from a wider perspective, and its target audience has shown a good deal of interest. "We're getting more comments and more responses than we have individual posts," he says.*

*"It's a different metaphor," Wright says. News groups focus more on simple information exchange – "someone asks a question, someone answers." Blogs contain more opinion, and posts tend to be longer and more carefully constructed.*

*Richard Giles, director of [Clique Communications](#) in Perth, Australia, says a good way for businesses to approach blogging is to try to create resources for the industries they serve.*

*Ventures like Executive Graffiti and the Canadian IT Managers blog seem to be trying to be something other than corporate blogs. If they can find the right approach, such efforts might produce some useful new ways for people who work with technology to share information and ideas.*

Microsoft's John Oxley and Barnaby Jeans took a bold and innovative move by opening up this forum to a wide audience creating the first collaborative medium for IT Managers. I say IT Managers since a solid portion of the audience is also international.

One final note in closing. Coincidentally, Richard Giles, who is noted in Grant's article, has provided a CIM [career tip](#) and we have an upcoming "Blogged Down" interview with Richard appearing here. He provides really interesting insights into the state of online technology and on blogging. Watch for it!

Thank you,

Stephen Ibaraki

Published Monday, June 12, 2006 6:28 PM by [cdnitmgr](#)

Filed Under: [Stephen Ibaraki](#), [Guest Bloggers](#)

**Comment Notification**

If you would like to receive an email when updates are made to this post, please register [here](#)

You can also stay up to date using your favorite aggregator by subscribing to the [CommentRss Feed](#)

**Comments**

No Comments



John Oxley  
Director IT Pro Evangelism  
Microsoft Canada



#### Guest Bloggers



#### Navigation

- [Home](#)
- [Photos](#)

#### Post Categories

- [Adam Cole \(5\)](#)
- [Career Tips \(4\)](#)
- [CC Blogged Down \(14\)](#)
- [DJ Dunkerley \(5\)](#)
- [Events \(17\)](#)
- [Graham Jones \(18\)](#)
- [Guest Bloggers \(104\)](#)
- [Industry Perspectives \(16\)](#)
- [Interviews \(30\)](#)
- [IT Manager Interviews \(3\)](#)
- [Mitch Tulloch \(4\)](#)
- [MS News \(16\)](#)
- [Newswire \(2\)](#)
- [Partners \(1\)](#)
- [Stephen Ibaraki \(90\)](#)
- [Training \(4\)](#)
- [Val Matison \(4\)](#)

### What do you think?

Title *(required)*

Name *required*

Your URL

Comments *(required)*

Remember Me?