



# IT Manager Connection

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## Podcast Interview with Sean O'Driscoll from Microsoft

This is the next blog in the **continuing series** of interviews with leading professionals. In this blog, I interview **Sean O'Driscoll**, General Manager for Community Support Services (CSS) and MVP Worldwide, Microsoft Corporation. Sean is a world leading authority on social networking, community engagement, innovation, a top-ranking speaker and thought leader -- his ideas are followed throughout the globe. Sean conducts exhaustive research into global communities, business and societal transformation, and he continues to make significant contributions to the industry over a sustained and ongoing successful career.

Take the time to listen to the podcast--it's well worth your time since it provides a clear picture of the forces of change gripping the world; this impact you, your career, and your organization!

Enjoy!

Stephen Ibaraki, **FCIPS, I.S.P., MVP**

- [View the Interview Time Index and Topics](#)
- [Listen to the Interview](#) (MP3)

### About Sean O'Driscoll



Sean O'Driscoll is the Global Manager for CSS and the MVP Award Program at Microsoft Corporation. The Microsoft Most Valuable Professional award recognizes exceptional technical community leaders who foster the free and objective exchange of knowledge by actively sharing their real world expertise with users and Microsoft. The MVP award is the way that Microsoft formally honors the accomplishments of these individuals for their contributions to community. As the Global Director, Sean is responsible for the worldwide team that identifies, awards, and engages over 3500 MVPs spanning over 90 Microsoft technologies and in over 90 countries.

O'Driscoll began his career at Microsoft in 1992 as a customer service and sales professional responsible for business development and client relationships. Most recently, he was responsible for Premier and Professional Services sales and delivery to Independent Software Vendors in the US. Prior to that, Sean served as a business development manager working with ISVs on joint development, co-marketing and channel development with Microsoft.

Before joining Microsoft, O'Driscoll graduated from Pacific University in Forest Grove, OR (1992) with degrees in Business and Philosophy. He and his wife Kari have two daughters, Erin and Lauren.

To connect with Sean, try:

- <http://communitygrouptherapy.com>
- <http://del.icio.us/seanodmvp>
- <http://www.facebook.com/profile.php?id=745365643>
- <http://twitter.com/seanodmvp>
- <http://www.flickr.com/photos/85074110@N00/>

**Posted:** Thursday, December 13, 2007 11:03 PM by [cdnitmgr](#)

**Filed under:** [Stephen Ibaraki](#), [Interviews](#), [Sean O'Driscoll](#)

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## Comments

**Tim said:**

What happens when it's ignored which is the case for, dare I say, the majority?

# December 14, 2007 10:54 PM

**Podcast on Social Media, Communities and Influencers... : Community Group Therapy said:**

PingBack from

<http://communitygrouptherapy.com/2007/12/15/podcast-on-social-media-communities-and-influencers/>

# December 16, 2007 1:31 AM

**Stephen Ibaraki said:**

Sean, your insights are very much appreciated and I know that your profound thoughts on social media & networks and its influence on us as IT practitioners plus on business represents a significant shift or inflection point. In my recent meetings with Government Ministers, and Business Leaders, they have a glimpse of this tidal wave and want to be powered by its implications. Your ideas provide clarity...

Thank you for sharing your ideas in this interview.

With respect and appreciation,

Stephen

# December 16, 2007 11:03 AM

**Stephen Ibaraki said:**

Tim,

You bring up some interesting thoughts. I believe it is not being ignored but there is confusion of what will happen. Sean references Don Tapscott and Wikinomics and the implications are that we have to change the way we plan, coordinate, generate ideas and then action on this. Do a search for the podcast with Don that appeared here or copy this link into your browser:

<http://blogs.technet.com/cdnitmanagers/archive/2007/09/25/podcast-interview-with-don-tapscott-co-author-of-best-sell>

Getting back to your question – we can read this as people and organizations losing their way and competitive advantage. We ride the next wave or be inundated by it...

Thank you,

Stephen

# December 16, 2007 11:13 AM

**Tani said:**

I recommend this one. We see it all around us and it is hard to see where it is going. Sean provides the clearest image I have seen to date.

# December 23, 2007 6:51 PM

**Stephen Ibaraki said:**

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Tani, I very much support your thoughts here. Sean provides a clarity that is rare and we are talking about doing a video interview next year. I'll also refer you to IT Managers interviews with Leonard Brody, Michael Furdyk, James Canton, Guy Kawasaki since they also provides insights. Just do a search on their names.

Cheers,

Stephen

# December 24, 2007 2:46 PM

**Sean O'Driscoll said:**

Thanks Tani, appreciate the positive feedback:)

Sean

# January 6, 2008 12:04 AM

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**Resident  
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