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This Blog

About

Email

Feb	March 2006			Apr		
S	M	T	W	T	F	S
26	27	28	1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	1
2	3	4	5	6	7	8

Search
 Go
Archives

- March 2006 (18)
- February 2006 (41)
- January 2006 (26)
- December 2005 (26)
- November 2005 (8)
- October 2005 (6)
- September 2005 (2)
- August 2005 (7)

News

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» Blogs that link here

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Interview: Ross Mayfield—Founder and CEO, Socialtext.com

I feel there is an online revolution in social collaborations through services such as blogs, RSS, and Wikis. This Canadian IT Managers (CIM) forum is a great example of what is to come - more interaction, more community, and ultimately a fine vehicle for working together. There is also the [Mix06](#) conference in March which is all about this change.

In this [interview](#) with Ross Mayfield, well known in the social web arena, we talk about what this can mean. Ross shares his views about blogs and Wikis and the area of Web 2.0 since he was at the conference last year. As a serial entrepreneur, Ross also shares his tips on evolving a startup. [Note: Ross's references to next year are for 2006.]

I'm interested in your views on what Ross says... comment here or send me an e-mail at sibaraki@cips.ca. Do you agree, disagree, ... ?

Thank you,
Stephen Ibaraki

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Navigation

- [Home](#)
- [Photos](#)

Post Categories

- [Adam Cole \(3\)](#)
 - [CC Blogged Down \(5\)](#)
 - [Events \(6\)](#)
 - [Guest Bloggers \(21\)](#)
 - [Industry Perspectives \(13\)](#)
 - [Interviews \(7\)](#)
 - [Mitch Tulloch \(3\)](#)
 - [MS News \(10\)](#)
 - [Partners \(1\)](#)
 - [Stephen Ibaraki \(33\)](#)
 - [Training \(4\)](#)
 - [Val Matison \(3\)](#)
-