

STATISTICALLY SPEAKING

A LOOK AT THE NUMBERS THAT MAKE THE HEADLINES IN THE CANADIAN HIGH-TECH SECTOR

HARDWARE PURCHASES RISE

37%



North American small- and medium-sized businesses will be spending heavily on hardware in 2006, with 37 per cent of budgets going to new investments.

Source: Forrester



HOLIDAY SEASON ONLINE SHOPPING

18%

Online holiday retail sales will grow in 2006 to US\$32 billion, an increase of 18 per cent over last year's holiday season.

Source: Jupiter Research

HOME NETWORKS BEING SECURED

60%



60 per cent of Wi-Fi network owners are securing their home networks because they want to ensure their privacy and avoid bandwidth theft.

Source: Jupiter Research



MOBILE VIDEO CONSUMERS WON'T PAY

1%

According to a new report, 11 per cent of mobile phones will be video capable in 2006, but only one per cent of mobile subscribers will pay for a subscription this year.

Source: Jupiter Research

ONLINE SHOPPING REVENUE GROWS

\$250 Billion (US)



Revenue from online retail will grow to a quarter trillion dollars by 2011 as vendors better understand the eight million consumers purchasing online.

Source: Forrester

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