

> **March 28.07**
Vancouver Convention & Exhibition Centre



> **Highlights**

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- ◆ **Technology Feature Stage** on the tradeshow floor
- ◆ [Staples Business Centre](#) - Booth 158
- ◆ BCTIA Industry Association Lounge

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Speakers

IT AS A STRATEGIC ASSET

STEPHEN IBARAKI National President-elect CIPS



IT AS A STRATEGIC ASSET

Due to the constant need for businesses to be agile, and support continued growth and innovation, companies must treat IT as a Strategic Asset. What does this mean? How is this enabled? Why is there a disconnect between IT and business performance in 80% of businesses and what simple steps can be done to take IT and business alignment to the next step? Why is it important that the IT team understand: the long-term goals for dependable future success; the fundamental three value disciplines of excellent companies, and the five core drivers of business success?

In this session, learn the core principles and questions to ask "with your IT team" to make IT a Strategic Asset. You will hear about the kinds of information you and the IT team need and the involvement you should be doing with your IT team to make this happen. You will also understand how legislated certification from a professionalism-enabled workforce can help support the alignment of IT with Business.

ABOUT STEPHEN IBARAKI

Stephen Ibaraki, FCIPS, I.S.P., MVP, DF/NPA, CNP, has received more than 20 awards, recognitions, and nominations for outstanding leadership contributions to business, technology, media, and education. Stephen has a 40-year history with technology with a background spanning three decades in executive management, marketing, advising trade organizations in transition, as senior college faculty teaching IT and business, starting companies, writing, speaking, hardware design, software design, and consulting.

Stephen currently serves on corporate, non-profit, and governmental boards as a specialist in business planning, strategic planning, alliances/mergers/acquisitions, finance and human resources, corporate/IT governance oversight, regulatory compliance, and information technology. He is particularly proud of his Canadian Information Processing Society (CIPS) membership and I.S.P. since 1991, contributing to professionalism and the CIPS Connections publication, serving on an accreditation visit for 2006 and serving on the national board. In May 2006 Stephen was elected by acclamation as CIPS VicePresident which transitions to CIPS President in May 2007 and then CIPS past-president serving on the executive committee of the CIPS national board for May 2008. Together with other leading figures, who made "outstanding contributions to the advancement of information technology", Stephen Ibaraki was elected as founding CIPS Fellow (FCIPS) in May 2006.

ABOUT CIPS The CIPS mandate is IT professionalism. CIPS works to set quality IT standards and practices that will benefit all Canadians. CIPS is the professional association providing leadership information systems and technologies, and its mission is to provide leadership in information systems and technologies by developing and promoting quality standards and practices, research, certification, and professional development while safeguarding the public interest. The I.S.P. designation, created and administered by CIPS is the only professional IT designation that is recognized by law* (currently in six provinces) in Canada.

** This I.S.P. is legislated as a self-regulating designation in six provinces: British Columbia, Alberta, Saskatchewan, Ontario, Nova Scotia and New Brunswick. Other provinces are working toward similar legislation through their provincial government.*

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